

EASY WAYS TO
REDUCE SODIUM & MEET
TARGET IA with **RED GOLD**

Red Gold Nutritionally Enhanced™ Salsa Options

SALSA

National Leading Brand

Nutritionally Enhanced

208mg Per Serving

VS

682mg Per Serving

Reduce sodium by **474 mg** per 3 oz serving with our Nutritionally Enhanced™ salsa.

[See the Difference](#)



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Nutritionally Enhanced™ Sauces & Salsa

- ➔ 70% Less Sodium than Traditional Version
 - ➔ Increased Tomato Paste in Formula= Smaller Serving Size for Crediting Requirements
- ➔ 30%+ More Economical than Jugs or USDA
- ➔ #10 & Portion Control Packaging Options
- ➔ Commodity Processing Discounts \$\$
- ➔ Cool School Café Loyalty Program

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Red Gold Nutritionally Enhanced™ Salsa Bulk & Cup Products



ENHANCED Low Sodium – Unique Formula = Great Taste

- Added Tomato Paste/Puree for enhanced yield & smaller serving size

Bulk / Dipping Cup Options:

- REDSC99 – 6/#10 Cans

Creditable Red/Orange Vegetables

- 3 oz. Serving (93 g.) from #10 as ½ cup (208 mg. sodium)
- Commodity Processing Discounts
- Cool School Café Points



Nutrition Facts	
About 101 servings per container	
Serving size	2 Tbsp (29g)
Amount Per Serving	
Calories	10
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 70mg	3%
Total Carbohydrate 2g	1%
Dietary Fiber 1g	0%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 0g	
Vit. D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 80mg 2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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Portion Control Salsa Cup Products

ENHANCED Low Sodium – Unique Formula = Great Taste

Dipping Cup Options:

- REDSC2ZC84 - 84/3.0 oz. cups
- REDSC2ZC168 - 168/3.0 oz. cups
- REDSCHZC264 – 264/ 1.5 oz. cups

Creditable Red/Orange Vegetables

- 3 oz. Cup Credits as ½ cup (196 mg. sodium)
- 1.5 oz. Cup Credits as ¼ cup (100 mg. sodium)
- Made with Sugar / No HFCS
- Added Tomato Paste for Better Yield/Nutrition
- Commodity Processing Discounts

Generic Product Specs Available for All Products – Example Below:
 TOMATO, SALSA, 84 ct./ 3.0 oz. dipping cups. Individual portion cups.
 Minimum 9 months shelf life from production. One 3 oz. cup provides 1 serving = 1/2 cup V-Red/Orange; max 200 mg. of sodium / serving cup; must credit as 1/2 cup Red/Orange Vegetable with Product Formulation Statement.



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74 mg. of sodium/ 84 mg = 3 oz. Serving = 208 mg. of Sodium for ½ Cup Red/Orange Vegetable Credit

Ingredients

Tomato Puree, Diced Tomatoes in Tomato Juice, Jalapenos, Distilled Vinegar, Contains Less Than 2% of: Dehydrated Onion, Salt, Sea Salt, Natural Flavors, Sugar, Dehydrated Garlic, Vitamin C (Ascorbic Acid), Spices, Vitamin A (DL-alpha tocopheryl acetate), Vitamin A (Retinol Palmitate).



Nutrition Facts	
About 101 servings per container	
Serving size	2 Tbsp (29g)
Amount Per Serving	
Calories	10
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 70mg	3%
Total Carbohydrate 2g	1%
Dietary Fiber 1g	0%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 0g	
Vit. D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 80mg 2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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230 mg. of sodium/ 2 tbsp x 4 for 4 oz. Serving = 920 mg. of Sodium
 Note: ½ Cup Crediting estimated at 4 oz.

INGREDIENTS:

CRUSHED TOMATOES (WATER, CRUSHED TOMATO CONCENTRATE), WATER, JALAPENO PEPPERS, ONIONS, DISTILLED VINEGAR, DEHYDRATED ONIONS, SALT, NATURAL FLAVORING, GARLIC EXTRACT.



Nutrition Facts	
About 122 Servings Per Container	
Serving size	2 Tbsp (30mL)
Amount per serving	
Calories	10
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	11%
Total Carbohydrate 2g	1%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 0g	
Vitamin D 0%	Calcium 0%
Iron 0%	Potassium 0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Nutrition Facts are based on our current data. However, because the data may change from time to time, this information may not always be identical to the Nutrition Facts label found on the label of products.

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Nutritionally Enhanced Salsa 6/ #10 Can (105 oz.)

- 3 oz. Serving Credits as ½ cup Red/Orange Veg.
- 35mg Sodium per serving 2 tbsp.
- **212 -3 oz serving per case \$.18 per serving**
- **Commodity Processing \$4.04 PTV per case**
- Direct Ship to save \$\$\$\$, no mark up
- Shelf Life: 900 Days

PACE Mild Thick & Chunky Salsa 4/1 gallon plastic jugs (138 oz.)

- 4 oz. Serving Credits as ½ cup Red/Orange Vegetable ??
- 230mg Sodium per serving 2 tbsp
- **126 -4 oz per serving \$.42 per serving**
- **No Commodity Processing**
- Shelf Life: 365 Days



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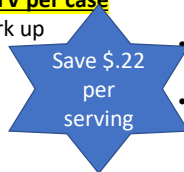


Nutritionally Enhanced Red Gold Salsa #10 Can

- 3 oz Serving Credits as ½ cup Red/Orange Veg.
- 6 #10 Cans in Case
- 35mg Sodium per serving 2 tbsp.
- **212 -3 oz serving per case \$.18 per serving**
- **Commodity Processing \$4.04 PTV per case**
- Direct Ship to save \$\$\$\$, no mark up
- 900-day Shelf Life

Rosarita 4/1 gallon Jugs

- 4 oz. Serving ?? Credits as ??? Red/Orange Vegetable
- 4/1 Gallon Jugs in Case
- 190mg Sodium per serving 2tbsp
- **126 -4 oz per serving \$.42 per serving**
- **No Commodity Processing**
- 540-day Shelf Life



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Consider all the benefits of Red Gold #10 Can Salsa Option

Lower your cost by 42%!
Better yield = \$.05/serving less
Save \$\$\$\$\$ annually!!

PLUS Commodity Discounts of \$4.04/case!

70% lower in Sodium
La Junta = 200 mg / 2 tbsp
Red Gold = 70 mg / 2 tbsp



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SY2324
NEW Sodium
Regulations:
TARGET 1A:
10% Reduction !!

National School Lunch Program Transitional Sodium Limits:

Age/Grade Group	Target 1: Effective July, 1 2022	Interim Target 1A: Effective July 1, 2023
Grades K-5	≤ 1,230 mg	≤ 1,110 mg
Grades 6-8	≤ 1,360 mg	≤ 1,225 mg
Grades 9-12	≤ 1,420 mg	≤ 1,280 mg

K -5 Difference = 120 mg less !!

Proposed National School Lunch Program Sodium Limits:

Age/Grade Group	Sodium Limit: Effective July 1, 2025	Sodium Limit: Effective July 1, 2027	Sodium Limit: Effective July 1, 2029
Grades K-5	≤ 1000 mg	≤ 900 mg	≤ 810 mg
Grades 6-8	≤ 1105 mg	≤ 990 mg	≤ 895 mg
Grades 9-12	≤ 1150 mg	≤ 1035 mg	≤ 935 mg



School Breakfast Program Transitional Sodium Limits:

Age/Grade Group	Target 1: Effective July 1, 2022
Grades K-5	≤ 540 mg
Grades 6-8	≤ 600 mg
Grades 9-12	≤ 640 mg

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SALSA

Up to 70% Less Sodium than Traditional Version
Tastes Great

SALSA
made simple.™

RED GOLD
QUALITY SINCE 1942

SALSA-BILITIES

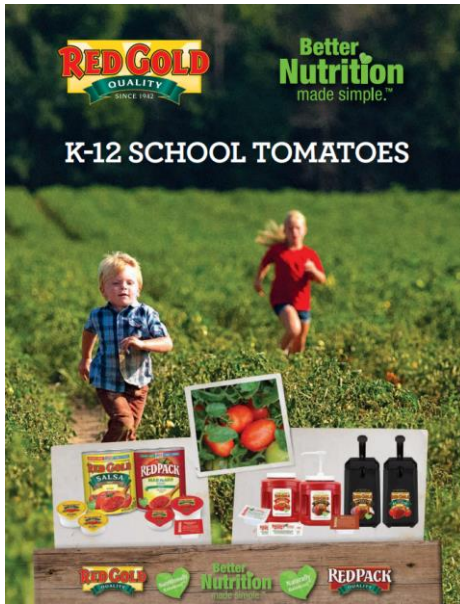
Salsa Possibilities!
Easy, popular, portable, creditable veggie dipping options to pair with favorite entrees.

Details on reverse

Visit k12tomatoes.com to request a Free Sample today!

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K12 Red Gold Folder



K-12 Folder—www.k12tomatoes.com



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For more information,
please visit

[Red Gold Foodservice - Ketchup and Tomato Products](http://RedGoldFoodservice.com)

For Samples, click here:

[Request a Sample of Red Gold Tomato Products \(redgoldfoodservice.com\)](http://Request a Sample of Red Gold Tomato Products (redgoldfoodservice.com))

For more information,
visit

www.k12tomatoes.com

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**Need Help Right Away?
Call Danielle in our K12 Department
Tel 765.557.5500 x1209**

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EASY WAYS TO
REDUCE SODIUM & MEET
TARGET IA with **RED GOLD**

Red Gold Nutritionally Enhanced™ Salsa Options

A comparison graphic for salsa. At the top, the word "SALSA" is written in a large, stylized font. Below it, on the left, is a can of Red Gold Nutritionally Enhanced Salsa with a green heart icon and the text "Nutritionally Enhanced". Below the can is "208mg Per Serving". On the right is a jug of National Leading Brand salsa with the text "National Leading Brand" above it. Below the jug is "682mg Per Serving". In the center, between the two products, is the text "VS". Below the products, the text reads "Reduce sodium by 474 mg per 3 oz serving with our Nutritionally Enhanced™ salsa." At the bottom, there is a red button with the text "See the Difference".

SWITCH to Red Gold Now!!