

EASY WAYS TO
REDUCE SODIUM & MEET
TARGET IA with **RED GOLD**

Red Gold Naturally Balanced™ BBQ Sauce Options

BBQ SAUCE

Naturally balanced™
65mg Per Cup

VS

National Leading Brand
370mg Per Cup

Reduce sodium
by **305 mg** with our
Naturally Balanced™ cups.

[See Comparison](#)

Let's Review
& Compare
Sodium &
Sweeteners



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Naturally Balanced™ BBQ Sauce

- ➔ 70% Less Sodium than Traditional Version
 - ➔ Made with Sugar /No HFCS
 - ➔ 3 Different Packaging Options
 - ➔ Commodity Processing Discounts \$\$
 - ➔ Cool School Café Loyalty Program

Let's Review & Compare

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Red Gold Naturally Balanced™ BBQ Sauce Portion Control vs. Competitor Options

**Target 1A Reduction =
120 mg. for K-5**

**65 mg. per Dunk Cup
Made with Sugar / NO HFCS**



340 mg. per 1.5 oz.cup/ HFCS



370 mg. per cup
/HFCS



370 mg. per 1 oz./ NO HFCS

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Red Gold Naturally Balanced™ Ketchup > 70% LESS Sodium Portion Control Options

- 6/#10 Plastic Jug – REDOA9P
- 2/1.5 Gallon Pouch w/ Dispenser Fitment – REDOA7D
- 250 / 1 oz. Dunk Cups – REDYOA1Z
- 4/ 1 Gallon – New > Coming Soon in 2024!



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Red Gold Naturally Balanced™ Ketchup > 70% LESS Sodium
Portion Control Options

- 250 / 1 oz. Dunk Cups – REDYOA1Z

[1 oz Red Gold Naturally Balanced BBQ Sauce \(redgoldfoodservice.com\)](http://redgoldfoodservice.com)



Nutrition Facts	
1 serving per container	
Serving size	1 Cup (28g)
Amount Per Serving	40
Calories	
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 65mg	3%
Total Carbohydrate 10g	4%
Dietary Fiber 0g	0%
Total Sugars 8g	
Includes 8g Added Sugars	16%
Protein 0g	
Vit. D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 133mg 2%

* The %Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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Red Gold Naturally Balanced™ Ketchup > 70% LESS Sodium
Portion Control Options

- 2/1.5 Gallon Pouch w/ Dispenser Fitment – REDOA7D

[1.5 gal Red Gold Naturally Balanced BBQ Sauce \(redgoldfoodservice.com\)](http://redgoldfoodservice.com)



Nutrition Facts	
184 serving per container	
Serving size	2 Tbsp (36g)
Amount Per Serving	50
Calories	
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 75mg	3%
Total Carbohydrate 12g	4%
Dietary Fiber 0g	0%
Total Sugars 11g	
Includes 10g Added Sugars	20%
Protein 0g	
Vit. D 0mcg 0%	Calcium 24mg 2%
Iron 1mg 6%	Potas. 425mg 10%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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**Red Gold Naturally Balanced™ Ketchup > 70% LESS Sodium
Portion Control Options**

- 6/#10 Plastic Jug – REDOA9P
- 4/ 1 Gallon – New > Coming Soon in 2024!

[114 oz Jug Red Gold Naturally Balanced BBQ Sauce \(redgoldfoodservice.com\)](http://redgoldfoodservice.com)



Nutrition Facts	
90 serving per container	
Serving size	2 Tbsp (36g)
Amount Per Serving	
Calories	45
<small>% Daily Value*</small>	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 95mg	4%
Total Carbohydrate 11g	4%
Dietary Fiber 0g	0%
Total Sugars 9g	
Includes 8g Added Sugars	16%
Protein 0g	
Vit. D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 0mg 0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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Red Gold's Unique Naturally Balanced™ BBQ Sauce:

- 1) Tomato Puree First Ingredient
- 2) No HFCS / Made with Sugar
- 3) 80% LESS Sodium
- 4) Commodity Discount
- 5) Cool School Café
- 6) 3 Different Packaging Options
- 7) GREAT TASTE!!

Sodium / Serving
1 oz. Dunk Cup = 65 mg.

1 oz. Serving = 65 mg.
(from Jug or Pouch)

Save 120 mg. of sodium
with 2 packets vs. Regular



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Competitor BBQ Dunk Cup Product: Heinz 370 mg. of Sodium / Made with HFCS

Heinz® Barbecue Sauce 1 oz Cup

► **Product Specifications**

Classic barbeque sauce is smooth in texture and dark brown in color. It has visible tomato pulp and black pepper specs throughout. It has a cooked tomato flavor with notes of hickory smoke and spices.

Variety	Package Size
78000818	Heinz® Barbecue Sauce 1 oz Cup



tomato puree (water, tomato paste), high fructose corn syrup, distilled white vinegar, salt, contains 2% or less of: modified corn starch, spices, natural smoke flavor, paprika, dehydrated garlic, sodium benzoate as a preservative, dehydrated onion, turmeric, natural flavor, soybean oil.

Shelf Life: 240 days

Nutrition Facts

Serving Size 28g
 Servings Per Container about 1

Amount Per Serving		% Daily Value *	
Calories	35	Calories from Fat	0
Total Fat	0g		0%
Saturated Fat	0g		0%
Trans Fat	0g		
Cholesterol	0mg		0%
Sodium	370mg		15%
Total Carbohydrate	8g		3%
Dietary Fiber	0g		0%
Sugars	3g		
Protein	0g		
Vitamin A	4%	Vitamin C	0%
Calcium	0%	Iron	0%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories Per Gram:
 Fat 9 • Carbohydrate 4 • Protein 4

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**Competitor BBQ Dunk Cup Product:
Sweet Baby Ray's 1.5 oz. Cup**

+275 mg Sodium more compared to Red Gold 1 oz. Dunk Cup

**340 mg. of Sodium /
Made with HFCS**

**Compare to
Red Gold 1 oz. BBQ
Sauce Dunk Cup at
65 mg./serving**



INGREDIENTS
High Fructose Corn Syrup, Distilled Vinegar, Tomato Paste, Modified Corn Starch, Contains Less Than 2% Of Salt, Pineapple Juice Concentrate, Natural Smoke Flavor, Spice, Caramel Color, Molasses, Sodium Benzoate (Preservative), Garlic, *Mustard Flour, Corn Syrup, Sugar, Tamarind, Natural Flavor, Celery Seed. *Dried.

**No
Commodity
Processing
discounts**

NUTRITION FACTS	
1 servings per container	
Serving size	1.5 fl oz (43g)
Amount per serving	
Calories	80
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 340mg	15%
Total Carbohydrate 21g	8%
Dietary Fiber 0g	0%
Total Sugars 19g	
Includes 18g Added Sugars	36%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 104mg	2%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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**Competitor BBQ Dunk Cup Product:
Marzetti Bold Blend 1 oz. Cup**

370 mg. of Sodium / Made with Sugar

+275 mg Sodium more compared to Red Gold 1 oz. Dunk Cup



**No
Commodity
Processing
discounts**

Nutrition Facts	
Serving Size	1 tub (28g)
Amount Per Serving	
Calories	40
% Daily Value	
Total Fat	0g 0%
Saturated Fat	0g 0%
Trans Fat	0g
Cholesterol	0mg 0%
Sodium	370mg 16%
Total Carbohydrate	10g 4%
Dietary Fiber	0g 1%
Total Sugars	9g
Includes 8g Added Sugars	16%
Protein	0g
Vitamin D	0mcg 0%
Calcium	0mg 0%
Iron	0mg 0%
Potassium	110mg 2%

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients
WATER, SUGAR, TOMATO PASTE, DISTILLED VINEGAR, MOLASSES, SALT, MODIFIED CORN STARCH, NATURAL SMOKE FLAVOR, CARAMEL COLOR, SPICES (INCLUDING MUSTARD SEED), SODIUM BENZOATE AND POTASSIUM SORBATE ADDED AS PRESERVATIVES, ONION*, GARLIC*, SOYBEAN OIL. *DEHYDRATED

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Let's Compare

2 tbsp Serving

NUTRITION FACTS	
Serving Size 2 Tbsp (34g) Servings Per Container: See Below	
Amount Per Serving	
Calories 40	Fat Cal 0
	% DV*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 370mg	15%
Total Carbohydrate 0g	0%
Dietary Fiber 2g	
Sugars 0g	
Protein 1g	
Vitamin A	4%
Vitamin C	0%
Calcium	0%
Iron	0%

370 mg of Sodium

Nutrition Facts	
90 serving per container	
Serving size 2 Tbsp (36g)	
Amount Per Serving	
Calories 50	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 95mg	4%
Total Carbohydrate 12g	4%
Dietary Fiber 0g	0%
Total Sugars 11g	
Includes 10g Added Sugars	20%
Protein 0g	
Vit. D 0mg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 0mg 0%

Sensitive Ingredients: Mustard, Sulfites

95 mg of Sodium

- Ingredient Listing:**
1. Distilled Vinegar
 2. Tomato Paste
 3. High Fructose Corn Syrup
 4. Water
 5. Corn Syrup

75% LESS

2 tbsp Serving

INGREDIENT STATEMENT	
DISTILLED VINEGAR, TOMATO PASTE, HIGH-FRUCTOSE CORN SYRUP, WATER, CORN SYRUP, SALT, MUSTARD SEED, MOLASSES, SPICES, LEMON POWDER, SODIUM BENZOATE (AS A PRESERVATIVE), GARLIC POWDER, SUGAR, CHILI PEPPER AND NATURAL FLAVORS.	

Free Pump in every case

INGREDIENTS

Tomato Puree (Water, Tomato Paste), Sugar, Red Wine Vinegar, Distilled Vinegar, Water, Modified Food Starch, Less Than 2% Of: Worcestershire Sauce Concentrate (Distilled Vinegar, Molasses, Corn Syrup, Water, Salt, Caramel Color, Garlic Powder, Sugar, Spices, Tamarind, Natural Flavor, Sulfiting Agent), Mustard Flour, Natural Flavors, Soybean Oil, Sea Salt, Yeast Extract, Caramel Color, Dehydrated Garlic, Chili Pepper, Dehydrated Onion, Spices, Salt.



Ingredient Listing:

1. Tomato Puree
2. Sugar
3. Red Wine Vinegar
4. Distilled Vinegar
5. Water

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Let's Compare

2 Tbsp Serving

Nutrition Facts	
Serving Size 37 g Servings Per Container 125	
Amount Per Serving	
Calories 70	Calories from Fat 0
	% Daily Value*
Total Fat 0 g	0%
Saturated Fat 0 g	0%
Trans Fat 0 g	0%
Cholesterol 0 mg	0%
Sodium 290 mg	12%
Total Carbohydrate 14 g	6%
Dietary Fiber 0 g	0%
Sugars 16g	
Protein 0 g	
Vitamin A 0 %	Vitamin C 6 %
Calcium 0 %	Iron 2%

290 mg of Sodium

Nutrition Facts	
90 serving per container	
Serving size 2 Tbsp (36g)	
Amount Per Serving	
Calories 50	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 95mg	4%
Total Carbohydrate 12g	4%
Dietary Fiber 0g	0%
Total Sugars 11g	
Includes 10g Added Sugars	20%
Protein 0g	
Vit. D 0mg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 0mg 0%

Sensitive Ingredients: Mustard, Sulfites

95 mg of Sodium

- Ingredient Listing:**
1. High Fructose Corn Syrup
 2. Distilled Vinegar
 3. Tomato Paste
 4. Modified Food Starch
- 18 months Shelf life

67% LESS

PRODUCT INFORMATION | CASE INFORMATION | INGREDIENTS

Ingredients: High Fructose Corn Syrup, Distilled Vinegar, Tomato Paste, Modified Food Starch, Contains less than 2% of: Salt, Phosphate Juice Concentrate, Natural Smoke Flavor, Spices, Caramel Color, Sodium Benzoate as a preservative, Molasses, Corn Syrup, Garlic, Sugar, Tamarind, Natural Flavor.

- 16 months Shelf life

INGREDIENTS

Tomato Puree (Water, Tomato Paste), Sugar, Red Wine Vinegar, Distilled Vinegar, Water, Modified Food Starch, Less Than 2% Of: Worcestershire Sauce Concentrate (Distilled Vinegar, Molasses, Corn Syrup, Water, Salt, Caramel Color, Garlic Powder, Sugar, Spices, Tamarind, Natural Flavor, Sulfiting Agent), Mustard Flour, Natural Flavors, Soybean Oil, Sea Salt, Yeast Extract, Caramel Color, Dehydrated Garlic, Chili Pepper, Dehydrated Onion, Spices, Salt.



Ingredient Listing:

1. Tomato Puree
2. Sugar
3. Red Wine Vinegar
4. Distilled Vinegar

Free Pump in every case

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BBQ Sauce Side by Side Comparison: Marzetti

Nutrition Facts	
90 serving per container	
Serving size	2 Tbsp (36g)
Amount Per Serving	Calories 45
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 95mg	4%
Total Carbohydrate 11g	4%
Dietary Fiber 0g	0%
Total Sugars 9g	
Includes 8g Added Sugars	16%
Protein 0g	
Vit. D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 0mg 0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



95 mg of Sodium



450 mg of Sodium

80% LESS

Nutrition Facts	
Serving Size	2 Tbsp (34g)
Amount Per Serving	Calories 30
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 450mg	19%
Total Carbohydrate 7g	2%
Dietary Fiber 0g	0%
Total Sugars 5g	10%
Includes 5g Added Sugars	10%
Protein 0g	
Vitamin D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potassium 0mg 0%

* The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredient Listing:

1. Water
2. Distilled Vinegar
3. Sugar
4. Tomato Paste
5. Brown Sugar

2tbsp = 36 g.

Ingredient Listing:

1. Tomato Puree
2. Sugar
3. Red Wine Vinegar
4. Distilled Vinegar
5. Water

2tbsp = 34 g.

Ingredients WATER, DISTILLED VINEGAR, SUGAR, TOMATO PASTE, BROWN SUGAR, SALT, MODIFIED CORNSTARCH, SPICES, NATURAL FLAVOR INCLUDING NATURAL SMOKE FLAVOR, MONOSODIUM GLUTAMATE ONION*, MUSTARD SEED, GARLIC*, SODIUM BENZOATE ADDED AS A PRESERVATIVE, BEET POWDER, CITRIC ACID, CELERY SEED, CORN SYRUP, MOLASSES, TURMERIC, CARAMEL COLOR, TAMARIND *DEHYDRATED

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Bulk BBQ Nutritional Side by Side Comparison- Old West

For Only \$.02 more per serving, save 215mg Sodium AND NO HFCS Plus 1st Ingredient is Tomato & Commodity Savings

Nutrition Facts	
90 serving per container	
Serving size	2 Tbsp (36g)
Amount Per Serving	Calories 45
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 95mg	4%
Total Carbohydrate 11g	4%
Dietary Fiber 0g	0%
Total Sugars 9g	
Includes 8g Added Sugars	16%
Protein 0g	
Vit. D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potas. 0mg 0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



2tbsp = 36 g.

95 mg of Sodium

2tbsp = 30 g.



310 mg of Sodium

60% LESS

Nutrition Facts	
Serving Size	2 TBSP (30g)
Amount Per Serving	Calories 25
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 310mg	13%
Total Carbohydrate 5g	2%
Dietary Fiber 0g	1%
Sugars 4g	
Protein 0g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 0%
Folate 0%	

*Percent Daily Values are based on a 2,000 calorie diet.

Ingredient Listing:

1. Water
2. High Fructose Corn Syrup
3. Tomato Paste
4. Distilled Vinegar
5. Modified Food Starch

Save \$.01/Serving with Commodity Discount = \$4.04 per case

Ingredient Listing:

1. Tomato Puree
2. Sugar
3. Red Wine Vinegar
4. Distilled Vinegar
5. Water

Water, High Fructose Corn Syrup, Tomato Paste, Distilled Vinegar, Modified Food Starch, Salt, Liquid Smoke, Onion Powder, Garlic Powder, Sodium Benzoate (preservative).

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Better Nutrition
made simple.™



SY2324
NEW Sodium
Regulations:
TARGET 1A:
10% Reduction !!

National School Lunch Program Transitional Sodium Limits:

Age/Grade Group	Target 1: Effective July, 1 2022	Interim Target 1A: Effective July 1, 2023
Grades K-5	≤ 1,230 mg	≤ 1,110 mg
Grades 6-8	≤ 1,360 mg	≤ 1,225 mg
Grades 9-12	≤ 1,420 mg	≤ 1,280 mg

K -5 Difference = 120 mg less !!

Proposed National School Lunch Program Sodium Limits:

Age/Grade Group	Sodium Limit: Effective July 1, 2025	Sodium Limit: Effective July 1, 2027	Sodium Limit: Effective July 1, 2029
Grades K-5	≤ 1000 mg	≤ 900 mg	≤ 810 mg
Grades 6-8	≤ 1105 mg	≤ 990 mg	≤ 895 mg
Grades 9-12	≤ 1150 mg	≤ 1035 mg	≤ 935 mg

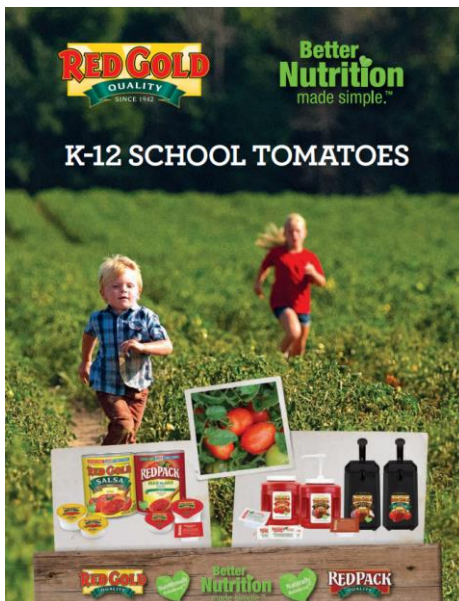


School Breakfast Program Transitional Sodium Limits:

Age/Grade Group	Target 1: Effective July 1, 2022
Grades K-5	≤ 540 mg
Grades 6-8	≤ 600 mg
Grades 9-12	≤ 640 mg

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K12 Red Gold Folder



K-12 Folder—www.k12tomatoes.com



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**Better
Nutrition**
made simple.™



For more information,
please visit

[Red Gold Foodservice - Ketchup and Tomato Products](#)

For Samples, click here:

[Request a Sample of Red Gold Tomato Products \(redgoldfoodservice.com\)](#)

For Generic Product Specifications
for all products, click here:

<https://redgoldfoodservice.com/docs/librariesprovider2/k-12-documents/11-red-gold-generic-tomato-product-specification-descriptions-with-corresponding-item-info-060122-jb.xlsx>

For more information,
visit

www.k12tomatoes.com

Download our complete
k12 folder @

<https://redgoldfoodservice.com/docs/librariesprovider2/k-12-documents/k12-folder-inserts/sy2324/new-rg-02-008-1413-k12-folder2023-w-inserts-2.pdf>

Need Help Right Away?

**Call Danielle in our K12
Department**

Tel 765.557.5500 x1209